



Dallas/Fort Worth Case Management Society of America

**CASE MANAGEMENT
A COMMITMENT TO**

Excellence

20TH ANNIVERSARY

**MARCH 15-17, 2012
IRVING CONVENTION CENTER
500 WEST LAS COLINAS BLVD, IRVING, TX**



A DISTINCTIVE OPPORTUNITY

The Dallas/Ft. Worth Chapter of the Case Management Society of America (DFW CMSA) invites you to our **20th Annual Conference**, March 15-17, 2012 at the Irving Convention Center.

This is a special Conference year for the Chapter! We are very happy and excited to be celebrating our **20th Conference Anniversary!** This year's Conference theme **Case Management – A Commitment to Excellence** reflects the accomplishments of the Annual Conferences over the past 20 years. The DFW CMSA Annual Conference has provided outstanding educational and networking opportunities to thousands of case managers and industry partners through the years. Attendees from across the U.S. have joined us at our Annual Conferences and it only continues to grow!

The 2012 Conference is celebrating these accomplishments by bringing this year's attendees a national speaker roster including: Dr. Isador Leiberman; Dr. Hanna Ulatowska; CMSA National President Mary Beth Newman; Tim Durkin; Dr. Andrew Dombro; Dr. Catherine Karni; National CMSA President-Elect Nancy Skinner and ethicist Dr. John Banja.

The Conference Committee has planned something for everyone this year! Presentation topics include: new regulations for case management certification in the workers' compensation area, healthcare reform compliance issues, medical necessity, workers' compensation fraud, autism, dementia, protecting your professional license, case management ethics, managed care and case management leadership, just to name a few.

With the continued demand for case managers to be nationally certified, BK Kizziar will again present a case management certification prep class in a one day pre-conference seminar on **March 14, 2012**. This seminar is also approved for 8 CE's for those already designated as CCM, but would like a case management review and/or additional education contact hours.

You will have many opportunities to join our exhibitors/sponsors in the pirate-themed exhibit hall during this 2 1/2 day event. You will also be able to come by and bid on the exciting items available at the annual Silent Auction. You might even find a few other surprises awaiting you at the Conference this year, too!

Please note an important change made at the recommendation of attendees from previous conferences. This conference is being held on a Thursday, Friday and Saturday to accommodate those who are unable to take off from work more than a day or two to attend the Conference.

So mark your calendars and make your reservations now! Take this opportunity to see old friends, meet new colleagues, and gain additional resources to assist in your daily case management practice!

Join your peers and celebrate the **20th Annual DFW CMSA Conference** as we continue the Commitment to Case Management Excellence!



Kathy Kucera, Ph.D., RN, CCM
DFW CMSA Chapter President

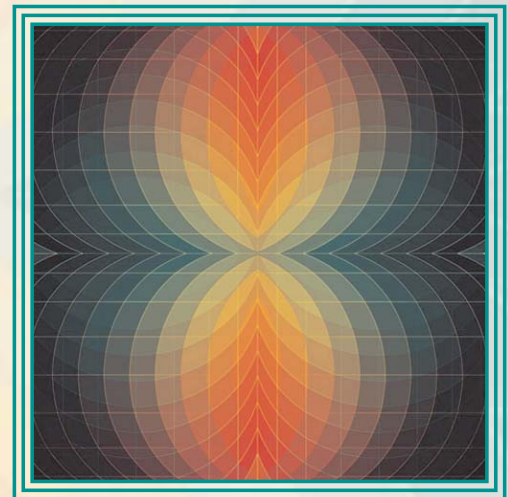
WHY SHOULD YOU ATTEND?

By attending the DFW CMSA 20th Annual Conference, *Case Management - A Commitment to Excellence*, attendees will:

- * Experience one of the largest attended regional annual conferences hosted by a local CMSA Chapter, featuring 70+ exhibiting companies/facilities.
- * Have a chance to meet with other case management professionals and peers throughout Texas and surrounding states.
- * Have an opportunity to talk to national and local experts about what's working and what's not in the case management arena.
- * Learn up-to-date information that is essential to all healthcare professionals on healthcare reform and its effects on case management.
- * Gain information about the availability of new products and services.

WHO SHOULD ATTEND?

*Managed Care Professionals
State and Federal Government Case Managers
HMO/PPO Case Managers
Home Health Case Managers and Providers
Discharge Planners
Insurance Company Case Managers
Allied Health Care Professionals
Licensed Vocational Nurses
Medical Equipment Suppliers
Claims Managers
Insurance Rehabilitation Specialists
Social Workers
Facility-based Case Managers
Hospital Case Managers
Registered Nurses
Occupational Health Nurses
Licensed Professional Counselors
Occupational Therapists
Independent Medical Case Managers
Workers' Compensation Case Managers
Life Care Planners
Independent Rehabilitation Nurses and Counselors*



2012 CONFERENCE PLANNING COMMITTEE

CONFERENCE CHAIR
SPEAKER CHAIR
SPONSOR CHAIR
PUBLICITY CHAIR

KATHY KUCERA, Ph.D., RN, CCM
BK KIZZIAR, RN-BC, CCM
PATTIE PITTMAN, RN-BC, MHA, CCM, CCP
KATHLEEN LAW, RN, CCM

SCHEDULE AT A GLANCE

WEDNESDAY, MARCH 14, 2012, PRECONFERENCE SEMINAR

7:30 a.m.	Registration Opens, Sign up for CEs/Contact Hours
8:00 a.m. – Noon	A Comprehensive Overview of Case Management Practice - In Preparation for the Certification Examination
Noon – 12:30 p.m.	Lunch (provided)
12:30 – 5:00 p.m.	A Comprehensive Overview of Case Management Practice (continued)
5:00 p.m.	Adjourn & Collect Evaluations

THURSDAY, MARCH 15, 2012

11:30 a.m.	Registration Opens, Sign up for CEs/Contact Hours
12:30 - 1:40 p.m.	Concurrent Sessions
1:50 – 3:00 p.m.	Concurrent Sessions
3:15 – 4:30 p.m.	Opening General Session, <i>Three Problematic Interactional Styles of Health Professionals: The Narcissistic, the Lobotomized and the Dangerous</i> , John Banja, Ph.D.

FRIDAY, MARCH 16, 2012

7:00 a.m.	Registration Opens, Sign up for CEs/Contact Hours
7:00 - 9:00 a.m.	Grand Opening of Exhibit Hall - Breakfast with Exhibitors & Poster Sessions
9:00 – 10:30 a.m.	General Session, <i>The Road to Recovery</i> , Bobby Henline
11:15 a.m. - 12:30 p.m.	Concurrent Sessions
12:30 - 2:00 p.m.	Lunch & Time with Exhibitors
2:00 – 3:15 p.m.	Concurrent Sessions
3:30 - 4:45 p.m.	Concurrent Sessions

SATURDAY, MARCH 17, 2012

7:30 - 9:15 a.m.	DFW CMSA Members' Only Meeting including <i>National CMSA Update</i> , Mary Beth Newman, MSN, RN-BC, CMAC, CCP, CCM, National CMSA President (must RSVP to attend)
8:00 a.m - Noon	Exhibit Hall Open
9:15 – 10:30 a.m.	General Session, <i>Laughter and Case Management</i> , Barry Long
10:30 a.m. - Noon	Lunch with Exhibitors (exhibit drawings announced)
Noon – 1:00 p.m.	General Session, <i>Is Too Much Technology Making Us Stupid?</i> , Jerry Bridge
1:15 – 2:30 p.m.	Concurrent Sessions
2:45 - 4:00 p.m.	Concurrent Sessions
4:00 p.m.	Adjourn & Collect Evaluations

GENERAL SESSION SPEAKERS

JOHN BANJA, Ph.D.



John D. Banja is a Professor in the Department of Rehabilitation Medicine and a medical ethicist at the Center for Ethics at Emory University. He also directs the Section on Ethics in Research and Participant Advocacy of the Atlanta Clinical Translation Science Institute at Emory. Dr. Banja received a doctorate degree in philosophy from Fordham University in New York and has taught and lectured on topics in medical ethics throughout the United States. He has authored or coauthored over 150 publications and has delivered over 700 invited presentations at regional, national, and international conferences. Dr. Banja has conducted research or educational projects with numerous federal and private organizations including the NIH, the American College of Surgeons, The Agency for Health Care Research and Quality, The National Institute for Disability and Rehabilitation Research, the American Society for Healthcare Risk Management, and the Georgia Hospital Association. He is a former board member of the Commission for Case Manager Certification. His current research interests include developing error disclosure practices in healthcare organizations, and conducting model ethics consultations in clinical and translational research environments. His most recent book, *Medical Errors and Medical Narcissism*, was published by Jones and Bartlett Publishers in 2005.

BOBBY HENLINE

Bobby Henline is an American hero who spreads joy and hope through his love of stand-up comedy. A veteran of Desert Storm by age 19, Bobby was inspired to re-enlist in the Army after the attacks on September 11th, 2001. He deployed to Iraq three times with the 82nd Airborne Division and the 3rd Armored Cavalry regiment. On April 7th, 2007, tragedy struck when Bobby's Humvee was hit by a roadside bomb, just north of Baghdad. Of five men in the vehicle, Bobby was the only survivor. Over 38% of his body was burned and his head was burned to the skull; he spent six months in the hospital fighting for his life, and within two years Bobby's left hand had to be amputated. To date he has had over 40 surgeries. Bobby is one of those rare people you meet in life that at once makes you laugh hysterically and simultaneously reminds you to be a better person. His use of laughter speaks volumes to the strength of one man's survival against events that could have easily provoked bitterness.



BARRY LONG



Barry Long was and is an extreme sports freak and intrepid explorer of any new adventure. He was 22 years old when a near-fatal motorcycle crash completely and permanently altered almost everything he knew about life. His back was broken in ten places, his spinal cord destroyed. When he understood that he would never walk again, he struggled through his rehabilitation and started his life over again through unconditional determination, positive personal energy, and a sense of humor. Barry discovered early in his recovery that choosing to live with a genuinely positive attitude, setting realistic and achievable goals and learning to ask for help makes anything possible. Rolling in his wheelchair, Barry has traveled extensively through 17 countries. He has learned meaningful lessons about overcoming life's challenges, and he shares these in a style that is as distinctive as it is refreshing in

its candor, its honesty, its humor and its message of hope and success. Barry has remained active in competitive wheelchair sports and he takes his unbridled enthusiasm for life to new heights, which he shares with his audiences. He is an avid participant in extreme sports like snow skiing, water skiing, road racing, wheelchair biking and skydiving. He set a bungee jumping record while in New Zealand. He has also been featured on the Discovery Channel, the Canadian CBS Sports channel and can be seen in advertising campaigns for AT&T, Boeing, Magic Wheels and Medicare.

JERRY BRIDGE

Jerry Bridge, founder and president of LifeWorks Education, is a trainer, coach and motivational speaker. Over the past twenty years, Jerry has trained and spoken in front of 70,000 executives, business managers, administrators, and front & back office staff on a variety of issues including customer service & communication, stress management & productivity, and billing & collections. Jerry comes from a family of comedians and musicians. He's performed as a stand-up comic, so his programs are always a good mix of value, motivation, inspiration, and fun. He lives in San Diego, California with his wife Joy and cat Max.



EDUCATIONAL AGENDA AND SESSION SYNOPSES

WEDNESDAY, MARCH 14, 2012

8:00 a.m. - 5:00 p.m.

A Comprehensive Overview of Case Management Practice - In Preparation for the Certification Examination, BK Kizziar, RN-BC, CCM



It has been said that case management is the best kept secret in healthcare. Case managers may be found in all areas of healthcare & deliver a service that is critical in facilitating successful client outcomes. This session will provide a comprehensive look at the practice of case management including various practice settings, reimbursement models, the role of the case manager & much more. A review of the Case Management Standards of Practice is included along with legal & ethical implications.

THURSDAY, MARCH 15, 2012

12:30 - 1:40 p.m.

Case Manager Certification Rule 137.5, Danny Taylor, CRC

This presentation will introduce the participants to the new workers' compensation rule 137.5 on case manager certification. The participants will learn what the new rule states and who and when it will impact the workers' compensation system in Texas.



Healthcare Reform: Current and Future Compliance Initiatives, Andrew Dombro, MD



The Patient Protection and Affordable Care Act of 2010 is designed, in large part, to maintain the future viability of CMS. The hospitals that will survive - and indeed thrive - are those that realize the importance of documentation issues as they relate to compliance and the important role of case management in the process. These compliance issues include, but will not be limited to, establishment of medical necessity for the RAC audits (and proper patient assignment of inpatient versus observation status), medical necessity for specific services provided, appropriate resource utilization, justifying length of stays, and accurate, compliant reporting of quality measures data.

Aging Well - The Best Laid Plans..., Cheryl Acres, RN, CCM

How does one plan for aging not only for yourself, your loved ones but your clients as well? Many of us go to school to learn a profession, we may plan on buying homes or getting married, but it's far more difficult to plan for aging well and safely. Issues that will be discussed include how to remain at home as long as possible, how to pay for services that are not covered by health insurance plans, what specialists and resources are out in the community that can assist with short and long term needs.



Medical Necessity - A Term in Search of a Definition, John Banja, Ph.D.

The idea of providing health care treatments and insurance coverage according to "medical necessity" determinations seems eminently reasonable. Its obvious ethical thrust is to discourage unnecessary, wasteful or fraudulent practices. As practically implemented, however, "medical necessity" regulations and determinations have proven remarkably controversial and have particularly vexed rehabilitation providers. First of all, the language connected with medical necessity is inherently vague. Language to the effect that a treatment is medically necessary if it is "likely to achieve a significant practical improvement," is "realistic," or "reasonable" will predictably cause disputes between payors and providers of care. Second, the persistence of these disputes calls into question whether evidence based practices have evolved to a point where they are all that reliable and useful. Third, medical necessity determinations incur problems as to who should ultimately make them: payors, health providers or the courts. Obviously, whoever controls the definition of medical necessity controls the flow of health care dollars. While ethical theory can offer important insights about our moral obligations, it remains unable to reliably translate its theoretical principles and rules bearing on harms, benefits and justice into informing medical necessity determinations.

1:50 - 3:00 p.m.

Workers' Comp Insurance Fraud, Dennis Pompa

Mr. Pompa will provide attendees with information on the types of insurance fraud cases investigated along with anti-fraud tips and steps in developing a comprehensive report of suspected workers' comp fraud that will assist in proving up a case for prosecution.



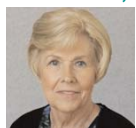
Healthcare Reform: Current and Future Compliance Initiatives, Andrew Dombro

Repeat of 12:30 - 1:40 p.m. Session.

Screening, Diagnosis, Treatment and Resources for Autism Spectrum Disorders, Catherine Karni, MD, Cristin Dooley, Ph.D. & Hilary Carrington, LPC-S

Recent statistics report 1 out of 110 children are diagnosed with an Autism Spectrum Disorder. In boys, this number drops to 1 out of 70 diagnosed with ASD. Providers across multiple settings are recognizing the need to learn about ASD. The objectives of this presentation include educating providers regarding signs of autism in children, describing screening tools that may be used in primary care practices or other settings, and identifying children requiring a more formal diagnostic evaluation for ASD. Treatment of ASD will be explored as well as how to access resources for children identified as having an ASD.

Advancing Professionalism in Case Management - The "Do This, Not That" Approach to Care Coordination Through the Healthcare Continuum, Nancy Skinner, RN, CCM



Coordination of care is a topic that is on everyone's lips - from the leaders in our Nation's capitol to the teams in every case management practice setting. Yet, we often move patients from door to door; episode of care to episode of care without a champion to coordinate that care. If case managers are or will be destined to become those champions, we must not only deliver appropriate interventions but also do so in a manner that reflects expertise and professionalism. This program will seek to provide insight into a demanding and often ill-defined role of the case manager with a significant focus on the primary responsibilities and professional

delivery of care coordination services.

EDUCATIONAL AGENDA AND SESSION SYNOPSES

3:15 - 4:30 p.m.

Three Problematic Interactional Styles in Healthcare: The Narcissistic, The Lobotomized and The Dangerous, John Banja, Ph.D.

A fundamental obligation among health providers is that they exercise patient-centered (or "other-regarding") sensibilities and behaviors. Ever since its beginnings, western moral philosophy has eschewed self-interested motives in favor of the dictates of duty, obligation, and, often, self-sacrifice. This presentation will examine psychological as well as organizational/system factors that thwart the ethical requirements of patient-centeredness. Personality as well as system factors will be discussed that dispose individuals towards these interactional styles, as well as the nature and extent to which interventional strategies might be available to diminish their problematic impacts.

FRIDAY, MARCH 16, 2012

7:00 - 9:00 a.m.

Poster Sessions in Exhibit Hall

9:00 - 10:30 a.m.

Road to Recovery, Bobby Henline

This presentation will tell you about the tragedy and triumphs of Bobby Henline. He will share with you, who he was then and who he is now. He will explain the depth of his injuries and how one man can be at the brink of death one day and make a difference in the world the next. Bobby will discuss how strong family support and sense of humor got him where he is today. Also, Bobby will explain how the support of his case manager helped him and his family through it all. Bobby's amazing inspirational story will show you how to look at life more positively.

11:15 a.m. - 12:30 p.m.

Toxic Bites - Diagnosis and Management, Robert Unsell, MD

The purpose of this presentation is to inform people to recognize poisonous versus nonpoisonous spiders as well as poisonous and nonpoisonous snakes. The presenter will discuss the various poisonous bites, the traditional treatment as well as nontraditional treatment.



Medical Necessity – A Term in Search of a Definition, John Banja, Ph.D.

Repeat of March 15th 12:30 – 1:40 p.m. Session.

Are you at Risk: Protecting your Professional License, Lynn S. Muller RN, BA-HCM, CCM, JD



Are Case Managers at risk? In this session Case Managers will gain valuable information on legal and case management practice risks. Learn about the interaction and potential conflicts of law, standards of practice and ethical codes from a Nurse Attorney/Case Manager. This session will address potential areas of risk to your professional license, no matter your profession.

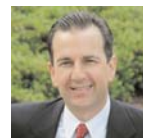
Case Management Need Not Be a Stress Rehearsal, Tim Durkin, CSP

This session is a fresh look at a major issue in healthcare today. While all eyes and attention are fixed on the changing landscape mandated by Congress few are dealing with what these changes are costing the healthcare professional in terms of stress. Increased reporting requirements, reduction in reimbursements, increase costs and mandated implementation of new procedures all contribute to the angst and anxiety levels of case managers and other healthcare professionals. Yet it must be remembered that stress is a vital life force. Without stress there is no growth. No growth means no life. Stress does not harm...the reaction to stress does. Understanding the cycle of performance and recovery will help case managers understand the need to manage time and stress differently for their own optimum health and performance. The session will teach you several effective methods for dealing with and mitigating the effects of increased negative stress. Come ready to drain the strain!!

2:00 - 3:15 p.m.

Case Managing Your Own Retirement, Jonathan Mazur, CFEd, ChFEBC, MBA, RFC

This presentation will cover virtually all aspects of retirement planning including asset preservation strategies, income planning, & legacy planning.



Implementing a Collaborative Team Approach for Regulatory Survival, Part I, Brenda Keeling, RN, CPHW, CPUR



Regulatory scrutiny is a driving force in today's healthcare arena and is a strong incentive for implementing an assertive case management program. Development of policy and procedures that drive financial, clinical, and regulatory outcomes remains a challenge as well, and is often seen as a juggling act by leadership and governing boards. This session will emphasize the following points to achieve successful outcomes.

Balancing Case Management Ethics & Accountability in the Electronic Age: Employing E-Tech Ethics®, Part I, Ellen Fink-Samnack, MSW, ACSW, LCSW, CCM, CRP

We love technology! It has brought both effectiveness and efficiency of our practice to new levels! However, balancing these advances with Codes of Ethics and professional values pose new challenges for today's Case Manager; reconciling privacy with social media, maneuvering through Clouds, HIPAA and regulatory compliance, distance counseling, confidentiality with transitions of care and Electronic Records, to name a few. Relating real-world examples and case scenarios to established professional Codes of Ethics and practice standards, the presenter will stress the importance of having defined strategies to operationalize best practice in the electronic age. Engage in an interactive experience to promote your preparedness!



EDUCATIONAL AGENDA AND SESSION SYNOPSES

Case Management Professionalism, Tim Durkin, CSP



Everything about you from the moment you step into the arena of healthcare speaks volumes of who you are...before you utter a single word. How do you measure up? Your knowledge, ability and experience do not necessarily make you professional. This session takes a frank look at the professional standards for participating in any professional environment. This isn't about making a good first impression. It's about making a lasting one. The impressions that you make will help make your job easier or more difficult and in large part, determine your future. Case management is a profession. More is expected at every level from professionals. Do you consistently meet the standards of being professional? Ignore this session at your peril.

3:30 - 4:45 p.m.

Vocational Rehabilitation: The Bridge to Meaningful Employment After Brain Injury, Brandy Reid, MS, CRC, CBIS

The objective of the presentation is to assist health care professionals in increasing their knowledge of areas considered by a vocational rehabilitation team when preparing a brain injured individual for vocational reentry. Types of evaluations and their value to developing vocational goals are reviewed. In addition, the impact of personal interests and support systems are strongly emphasized. Ways in which vocational reentry after brain injury differ from a traditional job search are discussed, referencing case examples experienced in the clinic or as contributed by attendees of the presentation.

Implementing a Collaborative Team Approach for Regulatory Survival, Part 2, Brenda Keeling, RN, CPHW, CPUR

Second part of 2:00 – 3:15 p.m. Session.

Balancing Case Management Ethics & Accountability in the Electronic Age: Employing E-Tech Ethics®, Part 2,

Ellen Fink-Samnack, MSW, ACSW, LCSW, CCM, CRP

Second part of 2:00 – 3:15 p.m. Session.

Navigating the “Seven C’s” of Case Management: Waves of Change, Oceans of Opportunity,

Mary Beth Newman, MSN, RN-BC, CMAC, CCP, CCM

What an exciting time it is to be in healthcare, especially as a case management professional! Transformational changes are happening at an unprecedented rate in terms of new ways of delivering health care. These waves of change—shifts in practice towards truly collaborative, patient-centered, outcome-based, quality-driven models of care—are creating oceans of opportunities for the case management profession. This session will highlight the “Seven C’s” that serve as the foundation for successful case management practice within contemporary healthcare delivery systems. Come to this session to discover what the “Seven C’s” of case management are, and learn about some tools and resources that will help you better navigate the “seas” of change in healthcare.



SATURDAY, MARCH 17, 2012

7:30 – 9:15 a.m.

Staying Connected With CMSA – Members Only Breakfast, Mary Beth Newman, MSN, RN-BC, CMAC, CCP, CCM

Members are the heart of CMSA, and that's why it's so important to stay connected to your association and understand how your association is supporting you. Join CMSA's national president for an update on CMSA's most current initiatives, special projects, and member benefits that are helping CMSA continue to be the leading organization representing the case management profession. DFW Chapter members will also learn the current “State of the Chapter” as Chapter President Kathy Kucera delivers this important message.

9:15 – 10:30 a.m.

Laughter and Case Management, Barry Long



The notion of laughter and having fun doesn't always seem realistic in the Case Management workplace. Drawing from life experiences, examples will be shared of how laughter and positive attitude really are an important part of the care giving experience. Case Managers are inherently positive but everyone needs the occasional reminder that smiling, laughing and being happy not only help themselves but everyone involved in their caseloads and deliverables. Plus, laughter really does bring out the best in us and make us happier people who smile more. When you smile, people smile back and good things happen.

Noon – 1:00 p.m.

Is Too Much Technology Making Us Stupid?, Jerry Bridge

Today's world is all about speed and gathering information, superficial or otherwise. How does that affect our ability to comprehend, focus and enjoy our lives and do our work? What are the internet & technology doing to our brains? What can you do to take care of your well-being, save your sanity and bring focus and energy back to your life? The will presentation will teach you vital principles, tools, and practices for effectively living and working in the face of too much: too much technology, information and spiraling expectations. Adopting the teachings and principles will leave you more able to deal with the stress and anxiety associated with technology and information overload.



EDUCATIONAL AGENDA AND SESSION SYNOPSES

1:15 – 2:30 p.m.

Enjoying Leadership, Barry Long

Leadership comes in many forms, styles and personalities. Especially when it comes to Leadership in Case Management! Learn some of the different principles of leadership and what style you are most affiliated with. Then enjoy a simple breakdown of how your specific style of leadership can be enhanced and utilized to assist in the challenges and rewards of being a Case Manager.

Communicating to Enhance Patient Safety, Beth Guyton, CPHQ

This talk opens with Joint Commission statements identifying the role of poor communication in sentinel events and emphasizing the importance of effective communication in enhancing patient safety. Disruptive behaviors and their impact on patient safety are discussed. Communication is identified as a common root cause and the types of communication errors are presented. The talk reviews the positive impact of patient-centered communication and effective inter-professional collaboration on quality of care. Cultural elements and importance of developing communication skills are discussed.



Regulatory Compliance: It's All About Accountability, Lynn S. Muller RN, BA-HCM, CCM, JD

We'll start with the premise that Case Managers strive to do their very best every day. This session will explore demonstrating compliance and avoiding liability exposure, using 'real-life' scenarios. Topics will include the legal and regulatory compliance, documentation and professional responsibility.

"Sudden-Onset Dementia" in a Surviving Spouse: Identification, Diagnosis & Management, Richard Fulbright, Ph.D.



Not infrequently, the surviving spouse of a couple begins to show signs of dementia shortly after the death of their partner. This appears to family and others to be a sudden-onset decline in cognitive functioning. In reality, however, the individual may have been developing a gradual-onset dementia for which the deceased spouse may have been naturally compensating. Likewise, there may be other problems that mimic a progressive dementia that emerge as the surviving spouse attempts to manage living on their own.

This presentation will cover the phenomenon of sudden-onset dementia in a surviving spouse and the reasons for its occurrence. It will also cover appropriate diagnostic approaches and procedures, including ruling out diagnoses other than progressive dementia. The presenter will also review various dementia subtypes and their clinical presentations. Various forms of intervention (e.g., medication, home care, facility care) for addressing these symptom patterns will be discussed. In addition, strategies for educating family about these phenomena and management strategies will be reviewed.

2:45 – 4:00 p.m.

Robotic Assisted Spinal Deformity Surgery, Isador Lieberman, MD, MBA, FRCS

Robotic assistance provides the surgeon with a tool to more precisely and efficiently implant screws in patients undergoing spinal deformity surgery. When considering robotic guided surgery one must appreciate that the robot is not actually doing the surgery. It is still the surgeon doing the surgery with the robot facilitating the pre-operative plan. Likewise, one must recognize that the robot will not make a bad surgeon good. The robot is a tool that will make a good surgeon more precise and efficient. With the recent introduction of this technology into spine surgery, the promise of robotics is poised to positively affect the health and quality of life of many more patients.



Narrative Coherence in Clinic and Life, Hanna Ulatowska, Ph.D.



As a Holocaust survivor herself & in working with other survivors, Dr. Ulatowska recognized the power of a narrative coherence when life had been disrupted by war trauma. She translated this knowledge to the development of a therapeutic tool currently utilized in stroke patients. This presentation is based on the investigations of narratives of stroke patients conducted at the University of Texas at Dallas, and testimonies of American veterans in Dallas, as well as Holocaust survivors of Auschwitz collected in Poland.

Acceptance of loss and rebuilding one's biography will be discussed.

The Alexander Technique, Phyllis Redmond, MA

This session is an introduction to the Alexander Technique in relation to pain management. The Alexander Technique teaches you how to stop unnecessary tension and effort and improve posture, coordination, and breathing by changing how you use your mind and body. In a series of lessons, you learn practical strategies for reducing tension and strain and for using the body with greater comfort and ease. Research has shown that the Alexander Technique is more effective for back pain in the long-term than either standard care or massage.



If Healthcare is About Well Being Then Why Am I so Stressed Out?, Jerry Bridge

Working in the 21st Century is tougher. We're deluged with information, troubled by impossible deadlines, and overwhelmed by high-spiraling expectations. No matter how well organized we are, we simply can't get it all done. The 20th Century techniques for personal productivity – approaches that were developed more than 30 years ago – are simply insufficient for the demands of today's work environment. If your desk looks like an 'explosion of post it notes, to do lists and nagging piles of stuff that you need to get to' – you will love this presentation! Learn new work habits and walk away with new tools for dealing powerfully with the flood of demands, tasks, activities, problems and opportunities coming at you – leaving you more confident, focused and effective.

EXHIBIT SCHEDULE

Exhibits will be located at the Irving Convention Center, Ballroom Level, 500 West Las Colinas Blvd., Irving, Texas 75039. Meals and morning breaks will be provided in the exhibit hall on March 16th & 17th. Exhibit hours are:

Friday, March 16, 2012	7:00 a.m. - 2:00 p.m.
Saturday, March 17, 2012	8:00 a.m. - Noon

CONFERENCE ATTIRE

Conference attire is business casual. Dress in layers as the temperature in the meeting rooms frequently fluctuate.

HOTEL INFORMATION

Located in the prestigious Las Colinas Urban Center on beautiful Lake Caroline in Irving, Texas, less than one mile from the Irving Convention Center, the Dallas Marriott Las Colinas is a corporate hotel with a feel of home, providing all the



amenities for business and leisure travelers. **Complimentary shuttle service will be provided to the Convention Center, and will return to the hotel, in the mornings and late afternoons on conference days.** Explore the outside grounds for strolling or jogging. Relax in one of the 364 guest rooms or suites, beautifully decorated and equipped with contemporary amenities (including wireless high speed internet access). You will enjoy a peaceful night's sleep in the signature Marriott beds and refresh in the spacious bathrooms. The hotel in Irving, TX is centrally located between the Dallas-Fort Worth and Dallas Love Field Airports. **To receive the special DFW CMSA room rate of \$132**

single/double plus tax, call (972) 831-0000 by February 22, 2012. Address is 222 West Las Colinas Blvd, Irving, Texas.

Convention Center Parking will be complimentary to all who attend the educational portion of the conference.

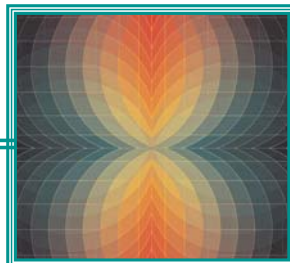
CONTACT HOURS/CE INFORMATION

This activity has been submitted to the Virginia Nurses Association for approval to award contact hours. The Virginia Nurse Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

The Chapter has requested approval for the following:

- * March 14 - 8 hours for RN, CCM, SW
- * March 15 - 3.5 hours for RN, CCM, SW, CRC & CDMS
- * March 16 - 6.25 hours for RN, CCM, SW, CRC & CDMS
(including 2.5 hours of ethics for SW, CDMS & CRC if you attend the ethics sessions)
- * March 17 - 5.75 hours for RN, CCM, SW, CRC & CDMS

Certificates of attendance will be mailed upon completion of the conference, if you have signed in on the CE/Contact Hour sheets each day you attended and submitted the completed evaluation forms.



REGISTRATION FORM 2012 DFW CMSA ANNUAL CONFERENCE

Name: _____ Credentials: _____
 Nickname for Badge: _____
 Company/Facility: _____
 Mailing Address for Confirmation Letter: _____
 City: _____ State: _____ Zip Code: _____
 Telephone: _____ Fax: _____
 Email Address: _____ CMSA Membership Number: _____
 ___ Please check if you will require special assistance (*describe your needs below*).

REGISTRATION FEES

March 15-17, 2012

	<u>Conference Rate Before 3/1/12</u>	<u>Conference Rate After 3/1/12</u>	<u>Total</u>
CMSA Member	\$250	\$295	\$ _____
Non Member	\$400	\$445	\$ _____
Daily Rate CMSA Member	\$150	\$175	\$ _____
Daily Rate Non Member	\$210	\$235	\$ _____

March 14, 2012 CCM Prep Class

CMSA Members	\$199	\$239	\$ _____
Non Members	\$249	\$289	\$ _____

Discount for Attending Both the Conference & CCM Prep Class - Deduct \$100 -\$ _____

SEND IN THREE REGISTRATIONS & GET THE FOURTH ONE FREE (FOR MARCH 15-17 ONLY)

Total Amount Enclosed \$ _____

Check Which Day(s) You Are Attending:

March 14 March 15 March 16 March 17
 March 17 Members' Only Breakfast (must RSVP to attend by checking here)

Payment for \$ _____ is enclosed (***make check or money order payable to: E & I Management***)

Charge my credit card: MASTERCARD VISA AMEX
 Card Number: _____ Expiration Date: _____ Security Code: _____
 Name as it appears on card: _____
 Signature: _____

To Register by Mail, **make your check payable to E & I Management**. Send form with payment to: 2012 DFW CMSA Conference, 6132 Wild Cherry Lane, Oxford, NC 27565 or call (800) 318-4408. Register online at www.dfwcmsa.org and click on the Chapter Events tab. Cancellations received in writing by March 1, 2012 will receive a full refund minus a \$50 administrative charge. **No refund will be given after March 1st.**

E & I MANAGEMENT, INC.
6132 WILD CHERRY LANE
OXFORD, NC 27565
WWW.DFWCMSA.ORG

